

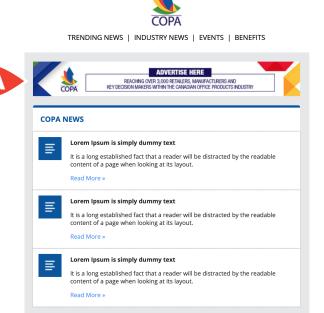
COPA CONNECTS and **EMPOWERS** our members by providing a host of business support resources, cost-saving programs and learning opportunities. We have been a proud membership community for the nation's resellers and manufacturers of business products for over 80 years.

Three Great Advertising Options:

- COPA E-News Brief
- COPA Website Homepage (NEW)
- COPA News Website Article Pages (NEW)

ADVERTISE IN THE COPA E-NEWS BRIEF

- Targeted reach: Reach over 3,000 retailers, manufacturers and key decision makers within the Canadian office products industry.
- Official newsletter of the association: The most credible platform within the industry.
- Adaptable interactive advertising:
 Change your ad on every issue and gauge the response to your messages.
- Measurable results: Enjoy access to comprehensive metrics and campaign reporting.
- **Opt in subscriber base:** COPA members have asked to receive this!



LEADERBOARD

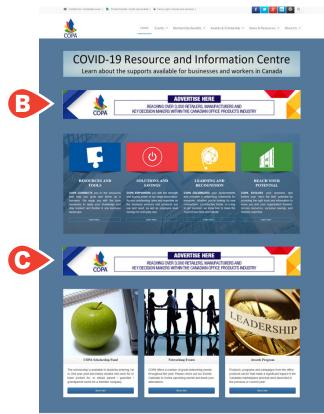
Premium advertising right underneath the association logo, great branding opportunity and prime real estate.

A \$400 per insertion \$1,800 — Block of 6 insertions

580 x 75 px (.jpg/.png file), No larger than 49kb file size.

COPA MEMBERS ARE ENTITLED TO ONE FREE AD PER YEAR AS PART OF THEIR MEMBERSHIP!

ADVERTISE ON THE COPA HOMEPAGE



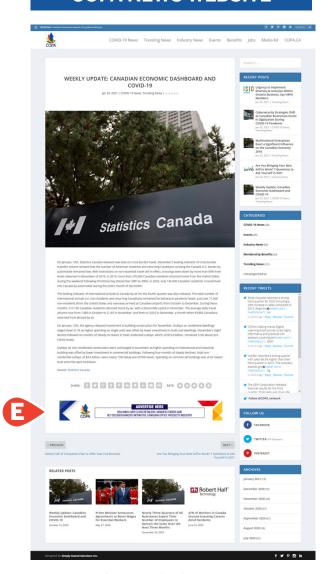




- **B** Top Banner \$2,000 (1 month)
- Middle Banner \$1,600 (1 month)
- **D** Bottom Banner \$1,400 (1 month)

1080px wide, height as needed (.jpg/.png file), No larger than 49kb file size.

ADVERTISE ON THE COPA NEWS WEBSITE



ALL ARTICLE PAGES



920px wide, height as needed (.jpg/.png file), No larger than 49kb file size.

COPA MEMBERS ARE ENTITLED TO ONE FREE AD PER YEAR AS PART OF THEIR MEMBERSHIP!